

# SLIPS, TRIPS & FALLS SAFETY BLITZ! KICKOFF



## OBJECTIVES

The purpose of our inaugural Safety Blitz is to bring attention and awareness to one of the most challenging safety issues and leading causes of injuries in our industry: Slips, Trips, and Falls.

The Safety Blitz is designed to influence company and individual behavior and to assist employees with planning their movements, staying alert, and paying attention to their surroundings and job functions. These simple but necessary steps lead to a safer work environment for everyone.

Our Risk Management team is partnering with Members across the country this week to promote awareness and prevent these injuries from occurring. Our goal remains: That each and every employee returns home safely to their families.

## SCHEDULE

### MONDAY

Introduction to Safety Blitz week, including real-life situations and special guest appearances.

### TUESDAY

Focus on SLIPS. Provide actual claims and tips to avoid them. Company and ATACF/AIR Risk Manager observations.

### WEDNESDAY

Focus on TRIPS. Provide actual claims and tips to avoid them. Company and ATACF/AIR Risk Manager observations.

### THURSDAY

Focus on FALLS. Provide actual claims and tips to avoid them. Company and ATACF/AIR Risk Manager observations.

### FRIDAY

Focus on entering/exiting the cab and falls from flatbeds. Grand Prize drawings for participating companies.

**MONDAY  
SEPTEMBER 13TH**



Don't forget to post your pictures on Facebook! Use #SafetyBlitz2021 and tag ATA Comp Fund or Alliance Interstate Risk Service for your chance to win gift cards!

### Slips, Trips, and Falls Facts

- 3rd leading work-related injury
- 50% of all work injuries
- 95 million lost work days per year
- Average 19 work days lost
- 15% of accidental deaths per year
- 55+ age group most at risk

## WATCH THE FILM

In football, players and coaches will watch film to prepare for the next game, making adjustments and correcting mistakes that were identified. You can do the same for your employees, drivers and company by studying real-life situations. This is the first step in the process of improving your safety culture, [Making Accidents a Big Deal](#). And it starts with changing each individual's behavior. It is, after all, up to them to plan, stay alert, and pay attention.

[Film Replay #1](#): Joe Driver was unloading his cargo on a dock when he slipped on the dock plate. Joe suffered a broken hip, requiring total hip replacement.

[Film Replay #2](#): Jessica Driver was walking the catwalk, tripped, and fell 5 feet, landing on her head. Jessica suffered multiple spinal fractures, severe head trauma with brain damage, and multiple rib fractures.

[Film Replay #3](#): Jerry Driver was washing his truck windshield when he fell off the hood. Jerry suffered a compound fracture of his lower leg. Due to infection, the leg eventually had to be amputated.

These 3 claims totaled just over \$2 million and changed lives forever. Just some minor adjustments consisting of planning movements, staying alert, and paying attention to surroundings would have prevented these injuries from occurring.

